

## **Président Perfect Cheese Board On-Pack - Promotion Terms & Conditions**

1. The competition is open to all residents of the Republic of South Africa except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.

2. The competition commences on the 1<sup>st</sup> October 2020 and closes on the 31<sup>st</sup> December 2020.

3. To enter the competition and stand a chance to win the participant must purchase any Président cheese product, Dial \*120\*4862# and follow the prompts. As part of the entry mechanic the participants will be required to provide the last 4 digits of the product bar code purchased. (Standard rates apply: 20c per 20 seconds). Free minutes don't apply.

4. All the successful entries received will be entered into a main prize draw to stand a chance to win 1 of 50 Perfect Président Cheese Board.

**PRIZE INCLUDES:**

1 Branded barrel oak board

Président cheese & accompaniments

1 Wooden cheese knife set

All to the value of R2000.

6. Consumers may enter as many times as they choose based on the product purchase requirement.

8. Participants must keep their proof of purchase for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw.

9. The winners will be chosen through a random draw conducted by an independent auditor and will be announced by 31 January 2021.

15. The prize is not transferable and cannot be exchanged for cash.

16. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

17. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

18. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

19. The judge's decision is final and no correspondence will be entered into in this regard.

20. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

21. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.