

PRÉSIDENT ON PACK PROMOTION 2022

1. The Competition is open to South African residents over the age of 18 years, excluding directors, members, employees, partners, their relatives, agents, and advertising agencies of Lactalis SA (Pty) Ltd, or any person who directly or indirectly controls or is controlled by Lactalis SA or any of the aforementioned persons.
2. The Competition commences on 15 September 2022 and closes on 15 December 2022 at 23h59 midnight.
3. To enter the promotion and stand a chance to win the consumers must purchase any Président products on promotion with a promotional sticker (cream cheese, feta, brie, or camembert) and Dial *120*56673# (USSD charged at 20cents per 20seconds), enter last four digits of the barcode on the Président promotional product and follow the prompts.
4. The participant must keep till slip copy that reflects purchase of Président cheese product used to enter the promotion. The winners will be required to submit their contact details and till slip copy to our promo partner COLONYCampaigns, in order to claim their prize. Failure to do so within 72 hours of first contact will result in the prize being forfeited.
5. The participants stand a chance to win 1 (one) of 100 (one hundred) R500 (five hundred) Yuppiechef vouchers.
6. Yuppiechef voucher codes will be sent to verified winners via SMS within 24 hours of verification of purchase.
7. A winner may only win twice during the promotional period, but only win each prize once during the promotional period. A winner may not win the same prize twice.
8. The participants will also be entered into the main draw to stand a chance to win one of three grand prizes, a weekend in the Cape Winelands for the winner and the partner to the value of R40,000.00 which includes domestic flights to Cape Town, local transfers, hotel or bed and breakfast accommodation, meals and selected excursions, as determined by the Promoter.
9. There will be a daily random draw for the R500 Yuppiechef vouchers starting from 16 September until 16 December 2022. Winners will be drawn on via a random prize awarding module on the COLONY platform.
10. The main prize draw will be done on each month on Monday 17 October, Wednesday 16 November and Friday 16 December. 3 winners will be drawn on our random prize awarding module on the COLONY platform.

11. Announcements of the Yuppiechef vouchers and grand prize winners will be made on Président Facebook and Instagram on 31 October, 30 November, and 21 December 2022.
12. Winners will be required to consent to their personal information being processed for this Competition.
13. Prizes are not transferrable. The Promoter is entitled, in its sole discretion, to reject any entry for any reason whatsoever and will not be obliged to enter into correspondence with any individual regarding this Competition. The decision of the Promoter is final and no correspondence will be entered into.
14. Winners are required to complete a Winner form and indemnity document, which needs to be returned to the Promoter within 24 hours together with copy of their ID/ Drivers License.
15. The Promoter will arrange the booking of the trip with the winners between February 2022 and April 2022.
16. Should the winner of a Trip Prize wish to make any changes in any way whatsoever to the Trip Prize, other than what will be arranged by the Promoter, including travel dates and the number of Travel Partners, such costs, charges, expenses or any such adaptations or variations to the Trip Prize, will be subject to the Promoter's prior written consent and for the Trip Prize winners' own account.
17. None of the promotion prizes are transferable or redeemable for cash and the Promoter is not liable for any defect, changes and/or modifications in the Trip Prize.
18. The Promoter reserve the right to substitute the Trip Prize with any other prize of comparable commercial value.
19. Travel, hotel reservations and events/excursions are subject to availability and may not be available on certain dates. Travel Dates may be varied and any or all amendments to Travel Dates will be at the Promoter's discretion.
20. No correspondence will be entered into as regards to the Promoter's choice of airline, ticket class, hotel or bed and breakfast accommodation, all of which inclining the length of stay is at the Promoter's discretion.
21. The Promoter will not be responsible for any other expenses which the Winner and their Travel Partners may incur as a result of their acceptance and/or use of the Trip Prize whether foreseen or not.
22. Ancillary costs, including but not limited to, additional transport, additional meals outside of those paid by the Promoter, personal and incidental expenses, government

taxes, management fees or other fees applicable are not the responsibility of the Promoter.

23. The Promoter will cover the Winner and Travel Partners' basic travel insurance, the level of cover will be determined at the Promoter's sole discretion. In the event that the Winner and/or Travel Partners wish to increase the level of insurance cover, this increase in cover will be at the Winner and/or Travel Partners' sole cost and expense.

[It is noted that the Promoter will not be responsible for any costs that are not covered by the insurance for whatsoever reason.](#)

24. The Promoter shall not be responsible for any changes, substitution, withdrawal, cancellation or postponement of any part of the itinerary beyond its reasonable control. The Promoter is not obliged to award any other prizes in lieu if any such event or aspect of the trip is cancelled, postponed, substituted, withdrawn, changed or unavailable.

25. The Trip Prize Winners and their Travel Partners are obliged to behave responsibly at all times and comply with these Terms and Conditions and all reasonable requests of the Promoter and its agents. In the event that the Trip Prize Winner and/or Travel Partners acts in any manner that brings the Promoter, its affiliates and/or associated companies' name into disrepute at any time (including but not limited to display or publicize any political slogans, child pornography, or use homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and/or partners competitors and overt Brand sponsorship or anything else deemed to be ambush marketing, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights), the Promoter or its agent shall, at its sole discretion and without any form of compensation to the Winner and their Travel Partners, and without limitation to any other claim the Promoter may have under law; arrange for the Winner and their Travel Partner's' return to the Provinces of Residence in South Africa.

26. These terms and conditions and results of the Competition will be published on Président's website www.presidentcheese.co.za and may be requested via email from marketing@za.lactalis.com.

27. Acceptance of the prize constitutes consent to use the winner's name and likeness for editorial, advertising, publicity and television broadcast without further compensation. However, the winner has the right to object to these images being used by written notification to the Promoter at Lactalis SA (Pty) Ltd, Strand Road, Stellenbosch, 7600 Att: Legal Department Office.

28. Président reserves the right to use a consumer's details for marketing and research purposes, unless a consumer advises otherwise in accordance with paragraph 13 above.
29. Président shall have the right, due to financial, regulatory and other legal issues which may arise, to change or terminate the Competition immediately with public notice on any media forum. In the event of such change or termination, all participants agree to waive any rights which they have in respect of this Competition and acknowledge that they will have no recourse against Président or its agents.
30. Participation in the Competition constitutes acceptance of the Competition rules and participants agree to abide by the rules.
31. Should you have any queries regarding the Competition, please call the Président Comment Line on 0860 66 22 22 during the hours of 8am-10pm.