

Président Cheese, Cheese Festival Social Media Competition September 2023 Terms and Conditions

1. The competition is open to all South Africa residents ,over the age of 18, residing in Cape Town, Western Cape, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, Media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
 2. The competition commences on 20 September 2023 and closes on 21 September 2023 at 23:59.
 3. To enter the competition and stand a chance to win the participant must:
 - Follow President Cheese SA on Instagram or Facebook
 - Comment on the competition post with their favourite President product and tag their fellow foodie friend.
 4. All the successful entries received will be entered into a main prize draw to stand a chance to win DOUBLE WIP TICKETS to the South African Cheese Festival at Sandringham, Stellenbosch.
- PRIZE ONLY INCLUDES:
- 2 x VIP Tickets to the SA Cheese Festival at Sandringham, Stellenbosch for Saturday the 23 September 2023
6. Consumers may enter as many times as they choose
 7. All travel and accommodation to get to and attend the event is not included, and is for the winners own expense.
 8. The winner will be chosen through a random draw and will be announced by Friday 22 September 2023.
 9. The winner will be contacted on Instagram via Direct Message.
 10. The winner will have 12 hours to respond to the Direct Message with the required contact information (including a cellular number), failing which such winner shall be disqualified and a new winner will be drawn.
 11. This Promotion is in no way sponsored, endorsed, or administered by or associated with Facebook or Instagram.
 12. Please note that in addition to these Promotion Terms and Conditions, the terms and conditions and rules applicable to Facebook and Instagram apply.
 13. All participants in this Promotion release Facebook and Instagram from all liabilities and claims arising out of or in connection with this Promotion and these terms and conditions.
 14. The Promoter reserves the right to delete any information uploaded by a participant which the

Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment.

15. The prize is not transferable and cannot be exchanged for cash.

16. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

17. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

18. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

19. The judge's decision is final and no correspondence will be entered into in this regard.

20. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

21. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.